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EXISTLY

ABOUT EXISTLY

Existly is a trusted partner for businesses seeking seamless backend solutions and growth-driven strategies. Our team blends digital marketing expertise, hands-on property management, and comprehensive financial services to simplify operations and deliver measurable results. With a focus on customized solutions and proactive support, we empower clients to optimize their online presence, manage assets effectively, and maintain financial clarity.

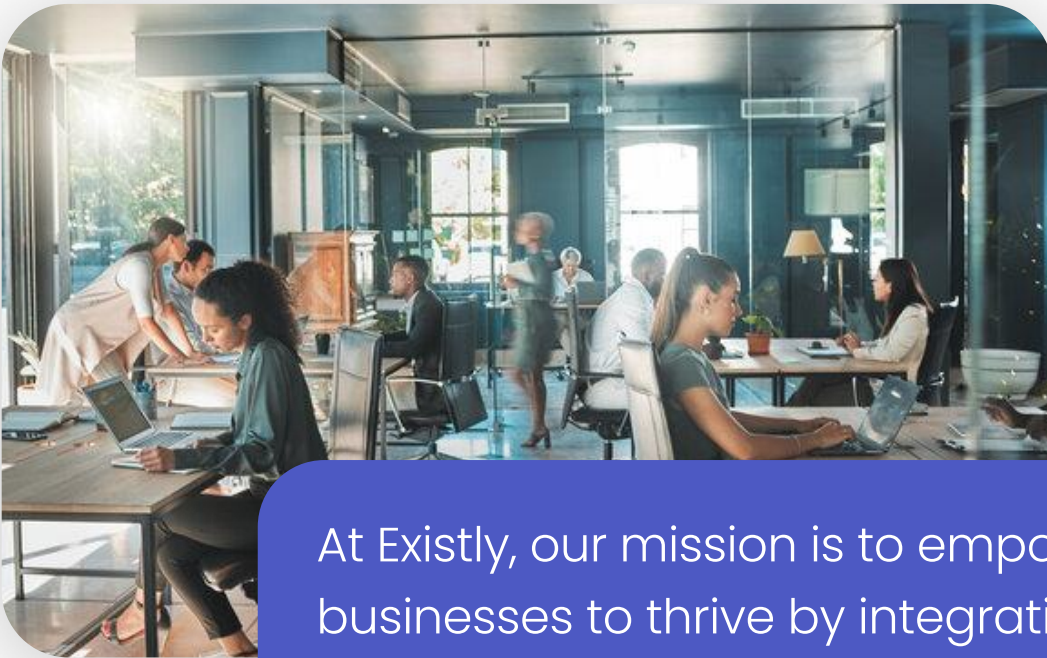


OUR MISSION

- **Streamline:** Integrate essential tools and workflows into a unified platform.
- **Optimize:** Leverage AI-driven strategies and industry best practices to maximize occupancy, engagement, and revenue.
- **Support:** Deliver proactive, 24/7 support through vetted experts to keep operations running smoothly.

EXISTLY'S MISSION

Empowering businesses with unified,
impactful solutions.



At Existly, our mission is to empower businesses to thrive by integrating advanced digital marketing, expert property management, and precise financial services into a cohesive, hands-on partnership. We anticipate challenges before they arise and seize growth opportunities with unwavering support, so you can focus on what matters most: building your vision.



LISTING OPTIMIZATION

Optimize your Airbnb, Vrbo, and Booking.com listings with SEO-driven content, compelling descriptions, and enhanced visuals to boost visibility and bookings. We also implement dynamic pricing strategies based on market demand, local events, and competitor trends to maximize occupancy and revenue.

GUEST COMMUNICATION

At Existlysvc, we deliver exceptional guest communication that enhances the guest experience, drives positive reviews, and increases repeat bookings. Our team manages inquiries, reservations, and support with prompt, professional responses while optimizing every aspect of your operations from listing performance and pricing to automation and guest satisfaction helping you maximize revenue with minimal effort.

CORE SERVICE PILLARS

CLEANING COORDINATION

We streamline turnovers through automated scheduling, trusted cleaning and maintenance vendors, and quality inspections to keep your property guest-ready at all times. Our coordinated process minimizes downtime, ensures consistent standards, and delivers a seamless experience for every guest.

AMENITIES ANALYZING

Our Amenities Analyzer evaluates your property's features against top local competitors to identify strengths, gaps, and opportunities. We provide a prioritized, ROI-focused upgrade plan designed to improve guest satisfaction, reviews, and booking performance.

VACATIONAL RENATAL MANAGEMENT

> LISTING OPTIMIZATION

We kick off by auditing your existing OTA profiles, Airbnb, Vrbo, Booking.com and applying data-backed best practices to elevate visibility and drive more bookings. This comprehensive service blends SEO-rich copy, professional imagery, and dynamic pricing to ensure your listings consistently rank at the top.

- **Headline & Title Crafting:** Create attention grabbing titles (“Sunset Views & In-Suite Spa”) that highlight your property’s most compelling features.
- **Keyword Research & Integration:** Leverage local market data and search trends to weave high value keywords naturally into titles and descriptions.
- **Compelling Description Writing:** Balance factual details (square footage, amenities) with evocative storytelling (neighborhood highlights, experiential perks).
- **Data-Driven Pricing Strategy:** Implement dynamic-pricing rules informed by real-time demand, local events, and competitor rates to maximize both occupancy and revenue.



> AMENITIES ANALYZING

Our Amenities Analyzer goes beyond a simple checklist—it's a strategic scorecard designed to pinpoint exactly which guest-facing features will move the needle on your reviews and booking rate. By benchmarking against the top local properties, we deliver a clear upgrade roadmap.

- **Comprehensive Audit:** Inventory every amenity, from high-speed Wi-Fi and smart-home integrations to luxury touches like welcome baskets and premium linens.
- **Competitive Benchmarking:** Compare your offering against the top 5 nearby listings to identify strengths and gaps.
- **Amenity Gap Analysis & Prioritization:** Provide a phased, ROI-focused upgrade plan (e.g., add blackout curtains to boost sleep-quality ratings by 15%).





AUTOMATION OF GUEST COMMUNICATION

Never leave a guest waiting. Our 24/7 AI-powered chatbot handles everything from initial inquiries to post-checkout review requests, across your website and all OTA messaging platforms, freeing you from manual back-and-forth and ensuring every guest feels attended to.

- **Instant Inquiry Handling:** AI-driven responses to FAQs, with escalation of complex questions to your team.
- **Automated Reservation Confirmations:** Immediate booking acknowledgments that reduce no-shows and build trust.
- **Check-In/Out Instructions & Reminders:** Timed messages with maps, gate codes, and parking tips sent at the optimal moment.
- **Customizable Templates:** Branded welcome notes, mid-stay check-ins, and review reminders that drive five-star feedback.



CLEANING COORDINATION

Existly's Cleaning Coordination service ensures every short-term rental turnover is completed efficiently and professionally. We coordinate cleaners, manage scheduling, and conduct quality checks to keep your property guest-ready and maintain a consistent 5-star experience.

Every cleaner follows a detailed checklist for each turnover, ticking off every task as it is completed to ensure nothing is missed. This checklist-driven process guarantees consistency, accountability, and a thoroughly cleaned property before every guest arrival.

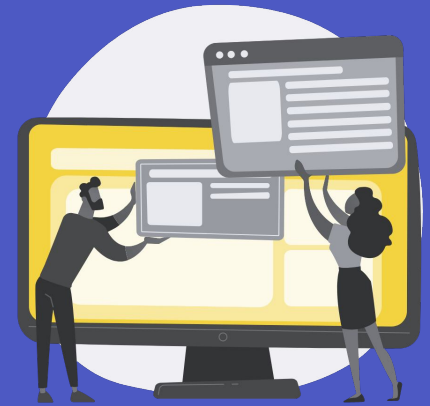
- **Vetted Vendor Network:** Pre-screened, insured cleaners and maintenance pros scheduled automatically after each checkout.
- **Automated Scheduling & Notifications:** Calendar sync across all platforms, instant dispatch of teams, and real-time alerts to everyone involved.
- **Photo-Verified Inspections:** Geotagged, timestamped walkthroughs that immediately flag and resolve any issues.



DIRECT BOOKING WEBSITE CREATION

Cut out OTA commissions and own the guest relationship with a mobile-first, brand-aligned booking portal. Our commission-free engine integrates with your PMS, captures guest data, and drives direct revenue growth.

- **Planning & Custom Design:** Wireframes and visual mockups that reflect your property's unique story and user-flow mapping to optimize conversions.
- **Development & Integration:** Secure booking engine, calendar/payment gateway hookups, and dynamic-rate configuration tied to your PMS.
- **SEO & Analytics:** On-page optimization (meta tags, schema) plus integrated analytics for continuous A/B testing and funnel improvement.



ONLINE PRESENCE BUILDOUT

A powerful website is just one pillar. We weave together SEO, social media, and targeted ads into a unified ecosystem that magnifies your brand, drives direct bookings, and keeps your properties top-of-mind.

- **Custom Rental Website & SEO:** Local keyword optimization, backlink strategy, and schema markup to boost organic rankings.
- **Social Media Management:** Instagram reels, stories, and Facebook ad campaigns tailored to past booking behavior and geographic targeting.
- **Email Marketing Funnels:** Personalized offers and automated nurture sequences that turn one time guests into repeat visitors.
- **Performance Reporting:** Monthly dashboards with traffic, engagement, and ROI metrics to guide your ongoing strategy.



WHY EXISTLY?

All-in-One Solution: No more juggling multiple platforms, everything lives under one intuitive roof. From marketing automation to financial dashboards, you'll have a single source of truth tailored to your needs.

Data-Driven Decisions: Actionable insights powered by AI and real-time reporting. We turn complex datasets into clear recommendations, so you can make confident choices that drive ROI.

Client-First Approach: Transparent pricing, dedicated account managers, and custom-tailored plans. We listen closely to your goals, adapt solutions as you grow, and provide ongoing support at every stage.



TESTIMONIALS

Delighted with Existly’s work, our new website shines, and quality leads have soared. Their professionalism and attention to detail have truly set them apart.

“RBK Contracting”

Existly streamlined our property accounting and bookkeeping operations, providing accurate financial insights and freeing our team to focus on strategic growth.

“RS Equitysvc”

Existly enhanced our online presence and streamlined our short-term rental operations, guest bookings have surged and brand visibility has never been stronger.

“Clemons Hospitality”

Existly streamlined our entire property management process, from listing and scheduling showings to maintenance coordination and bookkeeping, ensuring flawless operations and peace of mind.

“NorthPoint Asset Managemet”

Virtual Assistant for Real Estate Investing Business

Client's feedback

★★★★★ 5.0

Overall rating 5.0

Skills	5.0	Quality	5.0
Availability	5.0	Deadlines	5.0
Communication	5.0	Cooperation	5.0

Leasing & Property Managment

Client's feedback

★★★★★ 5.0 Feb 13, 2025

"He is very helpful, hardworking, and always makes himself available. We appreciate his help."

Overall rating 5.0

Availability	5.0	Deadlines	5.0
Skills	5.0	Cooperation	5.0
Quality	5.0	Communication	5.0

Airbnb Listing Optimization and Upkeep

Client's feedback

★★★★★ 5.0

"Would highly recommend Muhammad for all your virtual assistance needs."

Overall rating 5.0

Skills	5.0	Quality	5.0
Availability	5.0	Deadlines	5.0
Communication	5.0	Cooperation	5.0

Central American Bookkeeper / Accountant

★★★★★ 5.0 Feb 14, 2025

"Abel is a great part of the team. Really helpful with the tasks"

Overall rating 5.0

Availability	5.0	Deadlines	5.0
Skills	5.0	Cooperation	5.0
Quality	5.0	Communication	5.0

INDUSTRIES WE SERVED IN



FITNESS



RESTAURANT



E-COMMERCE



LAW FIRMS



PROPERTY
MANAGEMENT



VACATIONAL
RENTALS



PROFESSIONAL
FIRMS



CONSTRUCTION
COMPANY



DEBT
COLLECTION



CUSTOM
CLEARANCE



NGO
NON PROFIT ORGANIZATION

FACTS & FIGURES

106

HAPPY
CLIENTS

128

WEBSITES
LAUNCHED

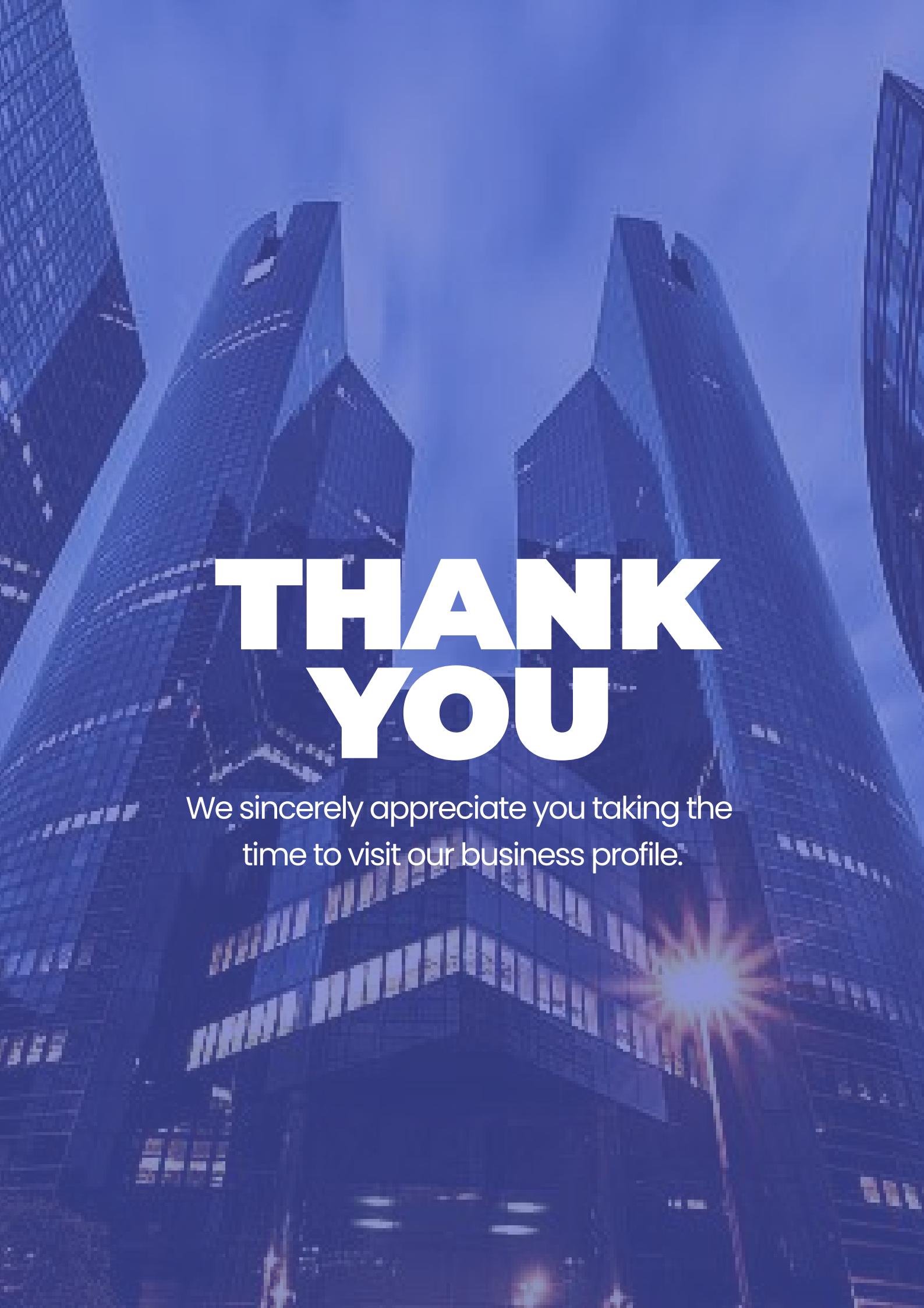
203

SOCIAL
CAMPAGINS

525

CUPS OF
COFFEE



A low-angle, upward-looking photograph of several modern skyscrapers. The image is heavily filtered with a blue color, giving it a cool, professional appearance. The perspective creates a sense of height and scale. In the lower right corner, there is a bright, starburst-like light effect from a window or light source.

THANK YOU

We sincerely appreciate you taking the
time to visit our business profile.